

# Puppy-friendly pet store pledge

Our store agrees to participate in puppy-friendly pet stores, a program of the Humane Society of the United States. To qualify for the program, we certify the following:

## PLEASE SELECT ONE OF THE FOLLOWING THREE OPTIONS TO DESCRIBE YOUR STORE.

- PET SUPPLIES ONLY.** Our store sells pet supplies only (including dog supplies). We do not sell any live animals, including reptiles, birds or fish. Our store pledges not to begin the practice of selling puppies.
- SMALL PETS, BUT NO PUPPIES.** Our store sells supplies (including dog supplies) and some pets, but we do not sell puppies. Our store pledges not to begin the practice of selling puppies.
- OUR STORE CURRENTLY CARRIES PUPPIES FOR SALE. WE PLEDGE TO DISCONTINUE THE SALE OF PUPPIES within 90 days of signing this pledge.** We agree that the HSUS will promote our humane decision to our local markets and on the HSUS website and other publicity materials. We certify that any puppies remaining for sale in our store beyond 90 days of signing this pledge will be only those puppies who were purchased by the store before the signing.

*Check this box if applicable.*

- WE HOST OR CONDUCT PET ADOPTIONS IN OUR STORE TO BENEFIT OUR COMMUNITY.**  
*(Our store does not sell puppies OR has pledged above to discontinue the sale of puppies and will begin hosting or promoting adoptions [must check one item above]).* In our store, we sometimes have homeless pets available for adoption from shelters or rescue groups, or we host adoption events. Consumers can contact our store to inquire about pets for adoption or adoption events held at our store.

**Thank you for becoming a puppy-friendly pet store!** Please sign this pledge, save a copy and return it to the address below. You will receive a free welcome package with an eye-catching sign announcing your pledge to post prominently in your store and free materials to help your customers find local puppies from humane sources.

Store owner or manager's signature: \_\_\_\_\_

Please print name: \_\_\_\_\_

Store name: \_\_\_\_\_

Address: \_\_\_\_\_

City, state, zip: \_\_\_\_\_

Website: \_\_\_\_\_

Email (will not be shared): \_\_\_\_\_

Phone: \_\_\_\_\_

*NOTE: The HSUS reserves the right to remove a store from this program at any time if we have reason to believe that the store has breached this agreement. Signing above indicates agreement to return the puppy-friendly store sign and materials to the HSUS if the store resumes selling puppies. The HSUS reserves the right to terminate authorization to display our materials in the event that your store/employees engage in any activities or conduct that are inconsistent with the HSUS's broader policies and programs.*

Please email your completed pledge to [StopPuppyMills@humanesociety.org](mailto:StopPuppyMills@humanesociety.org).



**THE HUMANE SOCIETY  
OF THE UNITED STATES**